

MEMORANDUM OF UNDERSTANDING

JSPM's Jayawant Institute of Management Studies, a renowned academic and research institute in Tathawade-Pune henceforth called JSPM Institute and Acconlink Solutions P. Ltd, Mushi, Organization, henceforth called Acconlink have entered into the understanding for symbiotic benefits,

The Acconlink acknowledges the efforts of the JSPM Institute for grooming the MBA students according to the current needs of the industry as far as employability is concerned.

The Acconlink also recognizes the strength of college in terms of experienced faculty, quality of education, research facilities and research ambience. Further, JSPM Institute is committed for their result oriented industry—Institute interaction in all its facets.

The Acconlink recognizes need of the college for participation in the areas of professional inputs for academic quest, training and research collaborations.

We think for the progress of institute and industry and believe that interactions between the experienced brains will always be beneficial to come with quality management Development.

The institute reckons social and professional thrust of the Acconlink organization to provide quality services to industries, academic institutes and society at large.

The JSPM Institute recognizes the facilities of the organization in terms of management research services. Beside research activities it provides systematic training to the students of MBA.

We hereby committee ourselves agreed for the followings:

Acconlink will provide;

1. *SP Training to the MBA students of the college for respective area like HR, Marketing, Finance, and Operation.*
2. *Opportunity for final placement to these MBA Students in respective area -Depends on the requirement of the organization.*
3. *Conduct sessions in JSPM for the MBA students as per the convenience.*

The college will provide;

1. *Access of employees of Acconlink organization to the library resources.*
2. *JSPM will provide MBA Students to the company whenever required.*
3. *JSPM Institute will help employees of Acconlink for registration of Ph.D*

MEMORANDUM OF UNDERSTANDING


4. JSPM will provide training in the areas of Soft Skill & other areas as per the requirement of the organization and availability of respective faculty.
5. Acconlink can conduct various Training / Conferences in JSPM's Seminar hall as per the availability of the Seminar hall.

The industry as well as institute hereby gives solemn commitment to implement this MoU in proper spirit and faith. This MoU is signed between M/S Acconlink Solutions P. Ltd, Organization & JSPM.

The MoU will be effective for the period of five years from the date of signing.

Authorized signatories

On behalf of the Acconlink Solutions Pvt. Ltd.


Mr. Vipul Rathod

Director



On behalf of JSPM institutes:


Dr. Priyanka Singh

Director

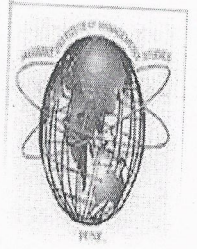


Date of MOU:- 8/08/2015

8/08/2015



JSPM's
JAYAWANT INSTITUTE OF MANAGEMENT STUDIES
(Approved by AICTE, New Delhi, Recognised by Gov. of Maharashtra & Affiliated to Pune University)
S. No. 80/2, Pune-Mumbai Bypass Highway, Tathawade, Pune – 411033.
Phone: +91-8237076937/38 Telefax: +91-20-22933424.
E-mail: jims1@vsnl.net Website: www.jspm.edu.in



**A
Report
on**

“Management Gurus”

Held on
Date: 27 January 2018

Submitted By
Prof. Manesh Palav

Activity Details:-

Resource Person	: Mr. Vipul Rathod (CEO- Acconlink Solutions)
Day and Date	: Saturday, 27 January 2018
Time	: 3.30 p.m. till 5 p.m.
Venue	: Seminar Hall
Event Coordinator	: Prof. Manesh Palav

Objective:

- To enlighten the students about the work of great Management Personalities
- To motivate them to explore about the work, life and qualities of these personalities and to imbibe these qualities in our life

Management Guru is a leading authority on business practices and can be defined as 'a person with influential ideas or theories' about business. There are many management experts or gurus providing thought leadership. There are no existing qualifications that make someone a business guru. The lists of people who have been accepted as business gurus have constantly changed over time.

About the event:

The event was conducted in the Seminar hall of the institute. Mr. Rathod first talked about the common qualities that make a person "Management Guru". He went on to give some examples about some of the Gurus.

He suggested the students to follow the examples of such personalities to be successful in professional life.

After his speech the student participants were asked to show their Presentation based on the Management Gurus that they had selected. These presentations were prepared by them for this event.

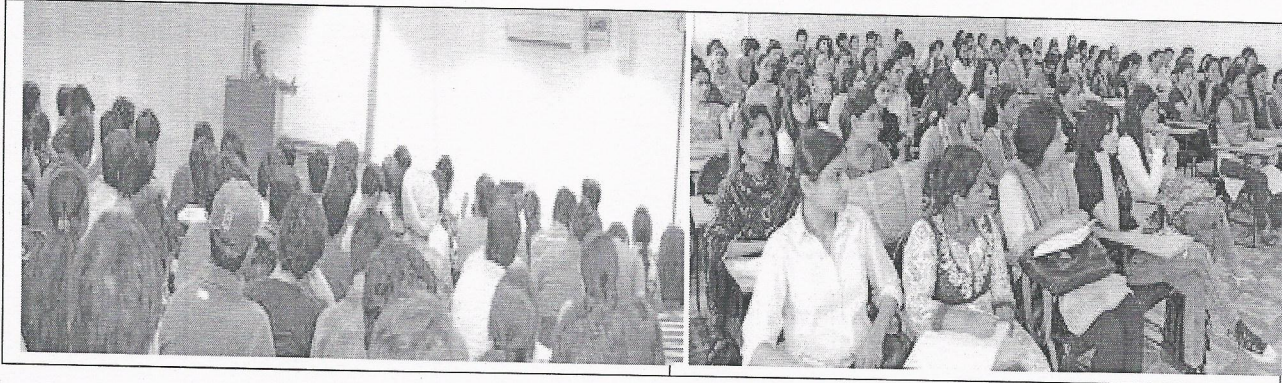
The students came up with fine presentation regarding the Gurus and gave detailed explanation about them and what facts they have taken up as guiding points for their career from those management gurus.

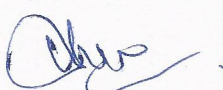
All the faculty members were present to attend the presentation made by the students.

Outcomes:

- Students understood and were inspired by the work of Management Gurus.
- Students were able to demonstrate their presentation skills in front of others.

Photos –




Prof. Manesh Palav
Coordinator

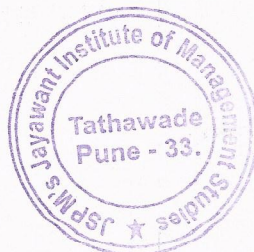

Dr. Priyanka Singh
Director

JSPM's
Jayawant Institute of Management Studies,
Tathawade, Pune-33
In Association with
Acconlink Solutions Private Limited.

Report
On
“Business Quiz”

Held on
24th September 2016

at
**JSPM's Jayawant Institute of Management
Studies, Tathawade**



Report on “Business Quiz”

Objectives of the event:

- To increase the business and economic awareness level of students.
- To develop their entrepreneurship knowledge

Outcome of the event:

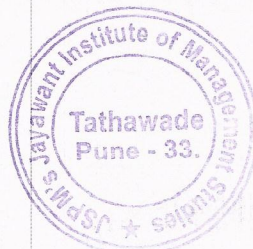
The students participated with full energy and zeal and came out with excellent answers to the quiz.

Brief Report:

About Event

In order to meet the challenging needs of corporate environment, it is not just sufficient for a management student to be sound theoretically but must also be exposed to the outer world in a dynamic way to face practical situation. Business quiz sharpens the business know-how, equips the individual with proper management skills and keeps the students abreast with the business trends. These quizzes also have the benefit of being an outreach and awareness building tool, by educating and informing the students about various organization, while enhancing their knowledge on current affairs, environment concerns, management issues, latest technologies etc. The Quiz was designed to give management students a unique platform to sharpen their skills and leverage their academic knowledge to battle with the best in the country. There were total 10 teams who participated in the competition and each team comprised of two participants. The event was conducted in two phases.

Mr. Vipul Rathod-CEO of Acconlink Solutions was the Judge as well as the Mentor for the event. He outlined the importance of being updated with the current and latest business news happening around the Globe. He emphasized that by keeping abreast of the latest business news one is able to take sound business decisions.



The first phase comprised of Preliminary Round and the second phase i.e. Final Round comprised of three levels. The initial phase the students were supposed to tell the answers to the questions shown to them through a power point presentation. Total 20 questions were asked from the teams and the time limit was 20 seconds only.

There were total 8 teams who qualified the preliminary round and entered into the final round. The first level of the final round consisted of individual questions and two questions were asked from a team; the teams who qualified first level were selected for the next level. Five teams qualified for the next level.

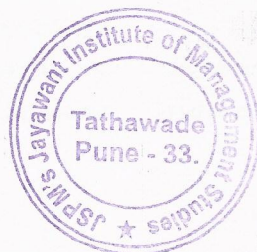
The second level consisted of identifying the tag-lines and in the third level of final round the students were asked to identify the personality. The students were judged on the basis of number of correct answers given by them where 5 marks were credited for the correct answers.

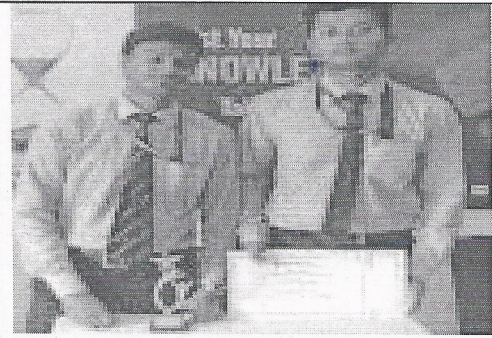
The students participated very enthusiastically and made the event a successful one. The response from the student was heartening. It was an activity which enhanced the business knowledge and skills of students.

Event Details:

- **Event Name:** Business Quiz
- **Event Date:** 24th Sept 2016
- **Judge:** Mr. Vipul Rathod
- **Target Audience:** MBA and MCA students
- **Coordinator:** Dr. Gorakh Wakhare

Event Photos





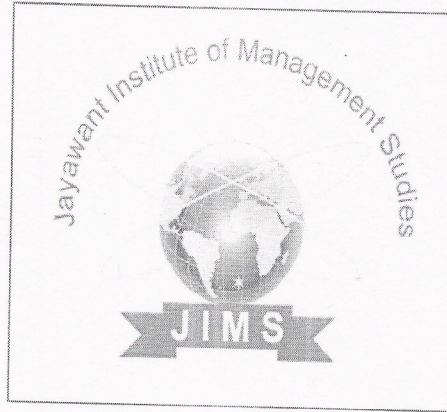
G. Wakhare

Dr. Gorakh Wakhare
Coordinator

Priyanka Singh

Dr. Priyanka Singh
Director





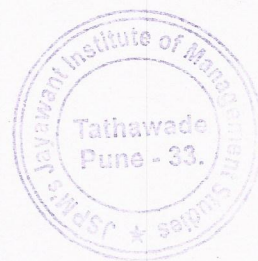
A
Report
Of
One Day Workshop
On
“Developing Marketing Strategies for Planning and
Growth”

Held on

Date: 07-Sept.-2015 to 07-Sept.-2015

Submitted by

Prof. Manesh Palav



Date: 7th Sept 2015

Time: 9:45 am to 3:30 pm

Venue: Workshop Room

Workshop Schedule:

09.00 – 09.30 Enrollment and Registration

09.30 – 09.45 Introductions and Objectives of the Workshop

09.45 – 11.15 Session 1 – Marketing Strategies

11.30 – 13.00 Session 2 – Marketing Alignment and Integration

13.00 – 13.40 Lunch

13.40 – 15.00 Session 3 – Case Study

15.00 – 15.45 Summary and Questions

Workshop Coordinated By: Dr. Sachin Ambekar-Training & Placement officer

Name of the Speaker: Mr. Vipul Rathod

Profile of Speaker: 15 plus years of work experience in the field of Marketing

Designation: Director

Name of the Organization: Acconlink Solutions P Ltd

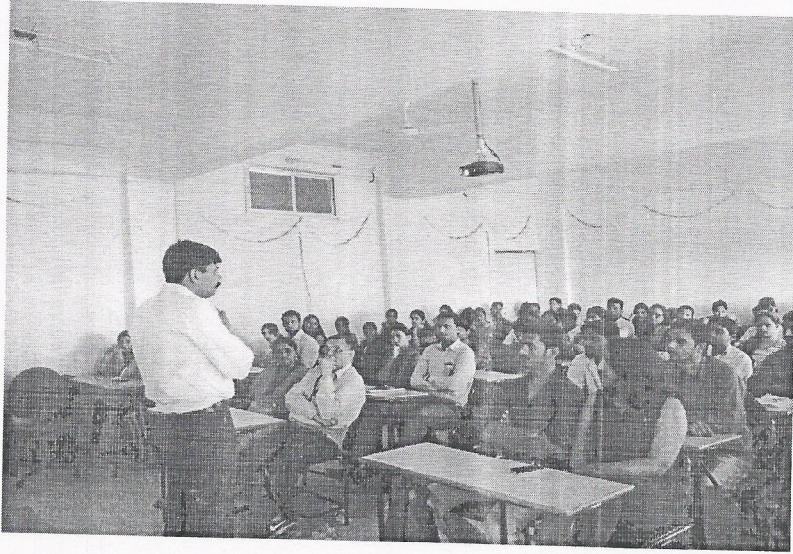
Workshop Audience: MBA 1st & 2nd Year Students from JIMS.

Workshop details:

A Workshop was organized by JIMS in Collaboration with Acconlink Solutions Pvt. Ltd. for the students of MBA. Mr. Vipul Rathod was the speaker and he addressed gathering by discussing about role & responsibilities of the Marketing Department. He also highlighted the current trends in Marketing. He also stated on how to develop Marketing Strategies for different marketing scenarios. He stated different examples and case studies in marketing. The overall session was very educative and student gained lot of knowledge from the workshop.



Photos:



Padale

Prof. Shweta Padale
HOD (MCA)

Javkhedkar

Prof. Mangesh Javkhedkar
HOD (MBA)

Singh

Dr. Priyanka Singh
Director-JIMS

